

DIAGEO

During the recent Guinness Hurling Cubed Event held at various cities throughout Ireland, Johnny Davis and his company Pioneer Promotions were instrumental in delivering a very successful event for our brand. Johnny and his team provided an essential line of communication and coordination across the various elements of the event infrastructure.

Johnny's experience as an ex-Olympic athlete brought a level of experience and expertise to his event management skills and this was recognised by all involved in the event. As a result of the success of the Hurling Cubed in 2008 we are now in the process of repeating the event for 2009 and Johnny is once again overseeing the delivery of the event.

I have no hesitation in recommending Johnny Davis.

Yours faithfully

Barry Fitzpatrick
Diageo