

# Naomh Peadar CLG Dúnbóinne

St. Peter's Dunboyne GAA

Established: 1902

Roske Road, Dunboyne, Co. Meath



FAO Luke Hanley  
Pioneer Promotions  
17 Dargan Crescent  
Duncrue Industrial Estate  
Belfast BT3 9RP

Date: 17 November 2009

**Subject: Guinness Hurling Cubed**

Dear Luke,

We are very pleased to receive such positive feedback in relation to the Club in your recent e-mail to Tom Dermody. We will pass on your kind words to those involved in supporting the event. In return, we offer our appreciation to you, Johnny and the Pioneer team for your work in making a success of the Dunboyne Guinness Hurling Cubed event.

St Peter's GAA club has expanded rapidly in recent years from a relatively small rural base to a substantial organisation with almost 1,000 members and serving a hinterland with a population close to 10,000. The expansion has not been without its challenges for an amateur organisation, but we believe the experience has been very beneficial and has left the club with a confidence and organisational capability that should serve the community well in future years.

It was a pleasure for the club to host the Guinness Cubed event. Innovative events such as this provide a novel and entertaining opportunity for our players and members and are always a good shop-front for the club to attract newcomers to our facilities. We would be keen to participate in any similar campaigns run by Diageo in the future.

As for the Cube, the club – and the juvenile section in particular – continue to make great use of it and we will continue to do so as long as we have it. We hope to organise some more adult tournaments in the New Year with club teams invited from Meath, Dublin and Kildare. Although planning is still at a preliminary stage, we are targeting St Patrick's Day for a large invitational tournament with at least 24 teams run-off in four groups through the day.

Once again, our thanks to the Pioneer crew for their work on the day and we hope to get the opportunity to work together again in the near future.

Yours sincerely

**Pauric Martin**

*Runáí Cumann Naomh Peadar, Dún Bóinne*